



MSI Strategy '25

Our strategy for the next three years

2023 – 2025

Independent legal & accounting firms

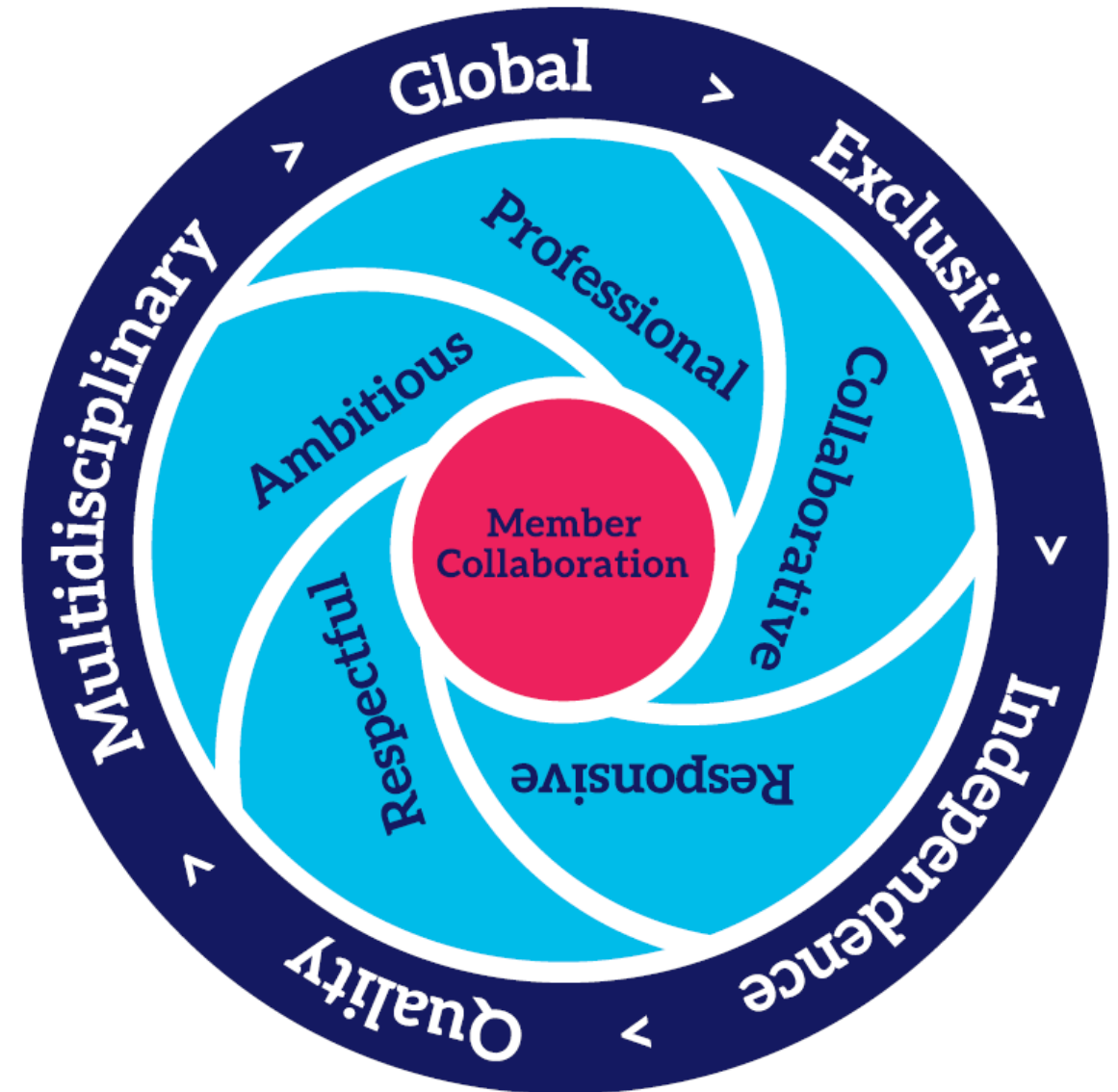
Our purpose

MSI enables collaboration between quality member firms to win, retain and serve clients with pan-national, international, and multinational needs.

We create a community to collaborate on maximising opportunities and address the challenges firms face in a constantly changing environment.

Our vision

Our vision is to further enhance member collaboration by strengthening the recognition of the MSI brand, instilling trust and confidence among member firms and promoting their capabilities.



Our principles



Our values



How we will implement our Strategy

We will develop an action plan for each of our key objectives and evaluate progress and success using a range of qualitative and quantitative measures.

Brand

Quality

Capability

Member
Engagement

Regional
Focus

MSI by numbers



246
Member
firms



15,300+
Professionals
globally



US\$1.76 billion
Member fee
income combined



100+
Countries

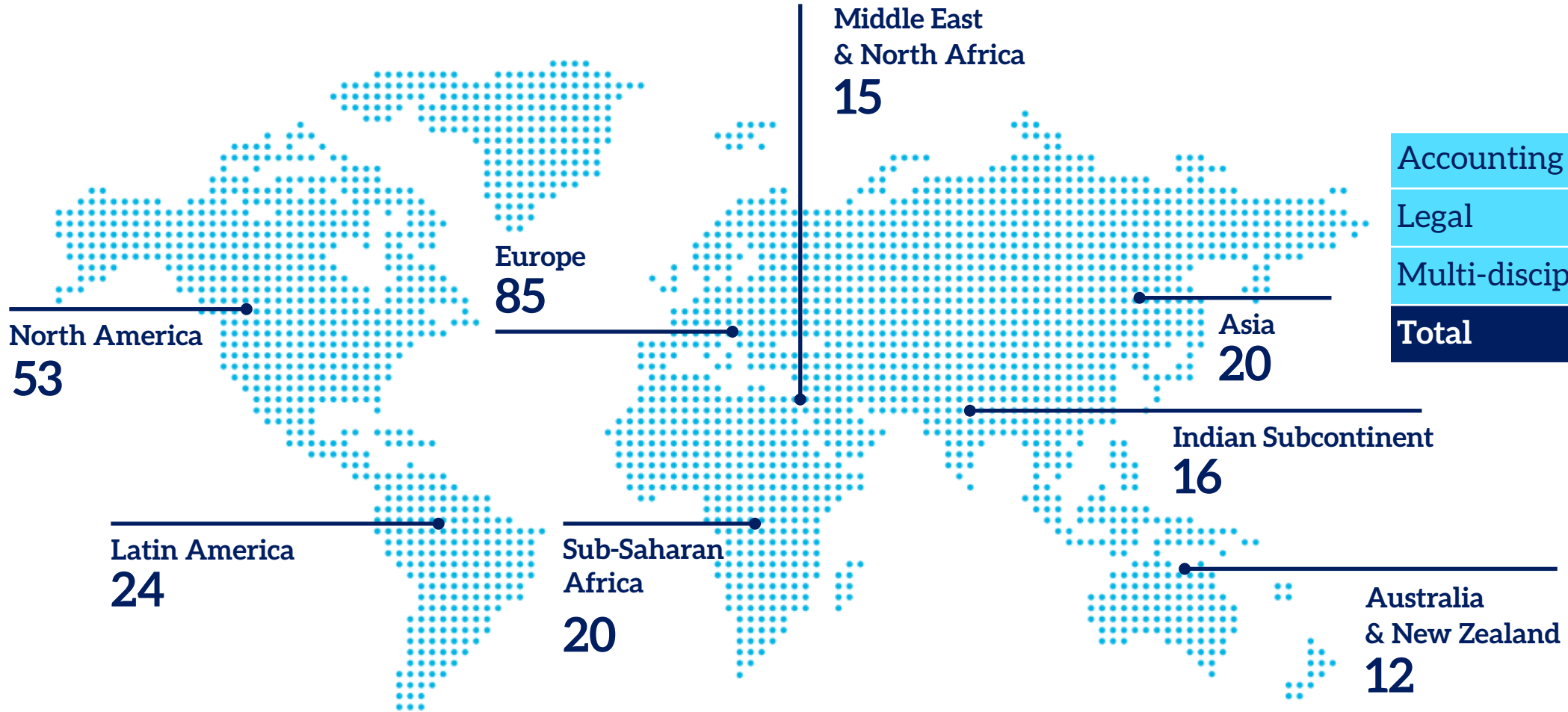


50% Split
Legal &
Accounting



Top 10
International
ranking

Global membership



Accounting	132
Legal	107
Multi-disciplinary	7
Total	246

Our new members

2022

- Delta Legal Prague, Czech Republic
- Fintech Legal Center, Tallinn, Estonia
- Cusack & Co, Dublin, Ireland
- HWC LLP, Kyiv, Ukraine
- Lakshmikumaran & Sridharan, New Delhi, India
- DLB CPA & Consultores, Guatemala
- Clyde Snow, Salt Lake City, Utah, USA
- Kooh Gouate (KGO) Law Firm, Douala, Cameroon
- Lawfic Attorneys, Dar es Salaam, Tanzania

2023

- Fylgia, Sweden
- Donetzky & Partnere, Denmark
- M&E Group, Albania
- Ocorian Legal, Cayman Islands
- MR Legal Inn, Pakistan
- EBS Abogados, Peru
- Liana of Justice, Burundi
- ADK Vietnam Lawyers, Vietnam

2023 Conference programme

**MSI Asia Pacific
Regional Conference**

9 – 11 March 2023

**MSI EMEA
Regional Conference**

11 – 13 May 2023

**MSI Americas
Regional Conference**

8 – 10 June 2023

MSI Local Meetings

13+ in 2023

**MSI
International Conference**

25 - 28 October 2023

[View all our
events here >>](#)



2023 Virtual meeting programme

SIG International Festival
24 meetings/13 Groups
21st to 23rd March 2023

Expert Series
Webinars

MSI Professional Skills
Programme: Blended
Learning

Member calls
121/Group presentations

Asia Pacific Regional
Webinars

